

FOR IMMEDIATE RELEASE

FWE Welcomes Keith Cochran as General Manager

Veteran manufacturing leader brings extensive experience to the Hatco Corporation brand



MILWAUKEE / PORTLAND, TN – August 2026 – Hatco® Corporation is pleased to announce the appointment of Keith Cochran as General Manager of Food Warming Equipment Company, Inc. (FWE), effective August 31, 2026. FWE, a Hatco Corporation brand since 2022, is the premier foodservice manufacturer specializing in heated holding cabinets, cook-and-hold ovens, transport carts, and more.

As General Manager, Cochran will be responsible for the overall performance and strategic direction of FWE, including operations, sales, product strategy, customer experience, and financial performance. His initial focus will be on listening and learning from employees, customers, channel partners, and the broader market. He will identify opportunities to strengthen execution, expand FWE's market presence, and accelerate profitable growth. The ultimate goal to build upon FWE's strong legacy while ensuring that the company continues to deliver exceptional products, service, and value to its customers.

"I'm excited to join FWE and become part of an organization with such a strong reputation for quality, innovation, and customer commitment," said Cochran. "I look forward to working with the team to build on that foundation, strengthen our position in the market, and create new opportunities for growth."

Cochran brings over three decades of leadership experience in global manufacturing, operations, and business growth. Most recently, he served as President and Chief Operating Officer of KULR Technology Group, where he played a pivotal role in transforming the organization from an early-stage company into a publicly traded, NYSE-listed business. Prior to KULR, Cochran spent 24 years with Jabil, advancing through increasingly senior leadership positions before serving as Senior Vice President.

Throughout his career, Cochran has established a strong track record of building high-performing teams, driving operational excellence, improving profitability, and leading strategic growth initiatives. His extensive experience in manufacturing, supply chain management, quality systems, acquisitions, and business leadership will be instrumental as FWE continues to strengthen its market position and pursue new opportunities for growth.

"Keith is a proven leader with a remarkable track record of driving growth, building strong teams, and delivering operational excellence. His deep manufacturing and business leadership experience make him the right person to lead FWE into its next chapter," said Lorne Deacon, President & CEO of Hatco Corporation. "We are excited to welcome Keith to the Hatco family and confident he will build on FWE's strong foundation while creating new opportunities for customers, employees, and channel partners."

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About Hatco Corporation

Hatco Corporation, an employee-owned company, has been dedicated to supporting the global foodservice industry since 1950. Headquartered in Milwaukee, with a state-of-the-art manufacturing facility in Sturgeon Bay, Wis., Hatco is renowned for its innovative equipment solutions and exceptional customer service. Hatco Corporation and its brands – Hatco, Ovention, ADM, American Range, and FWE – are trusted by foodservice establishments worldwide.

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